**PROGRESS OF THE CENTRE**

# Name of HI/NewGen IEDC : IIIT Allahabad

**Name of the Chief Coordinator : Dr. Ranjana Vyas**

**Period : 1st February, 2019 -31st March, 2020**

1. **Initiatives/Activities Undertaken as per the Action Plan Submitted**:
2. To inculcate the spirit of innovation and entrepreneurship amongst S&T students

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| **Sr.**  **No.** | **Activities** | **Outcome/Achievements** |
| 1. | Design Thinking Workshop by Kaavya Reddy, Y-Combinator alumni | The session enabled the audience get a workshop on different aspects of design thinking when dealing with a young startup. The talk was attended by in-campus participants and external startups. This was the 1st of its kind session at IIIT Allahabad. |
| 2. | Talk by Shivani Maheshwari, Alumni Entrepreneur and Co-founder, Cloric | Talk inspired the students by highlighting the different virtues of entrepreneurship, especially useful as narrated by an alumni entrepreneur. |
| 3. | Talk by Sandeep Jain, Alumni Entrepreneur and Founder & CEO, Geeksforgeeks | Geeksforgeeks is the most popular portal among the IT graduates and hence the person has his own fan following. He inspired the audience by his journey. |
| 4. | Panel Discussion moderated by Ajay Suman Shukla, LEAD, Deshpande Foundation | The discussion was aimed at increasing social startups and making the students conscious about this sector that is often overlooked. |
| 5. | Business Plan Presentation | Letting young startups get a direct feedback from the experts. |
| 6. | IPR Workshop by MyCrave Consultancy Ltd. | The workshop made the students at the institute and the young startup conscious about dealing with their IP, and encouraged patent filing. |
| 7. | Panel discussion with students | The centre at IIIT Allahabad faces unique problems ranging from high attrition to lack of interest of the senior-most students. The discussions highlighted the problems that enabled design the future course of action. |
| 8. | Talk by Zunaid Ahmed, Alumni Entrepreneur and Co-founder, Knudge.me | Talk inspired the students for entrepreneurship using a story of an in-campus entrepreneur that the students could relate to |
| 9. | Interactive Sessions with Teun Mentzel, PUM Netherlands | The aim was to make a structured program for the NewGen IEDC participants. The expert gave a direct feedback though personalized hour long session with every project idea. The expert also hosted a lean canvas model. |
| 10. | Business Model Canvas by Startup Grind | The experts from Starup Grind took a session on business model canvas. The participants were best selected NewGen IEDC projects from Pan India. |

1. To identify, develop & commercialize students’ innovative ideas

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| **Sr.**  **No.** | **Activities** | **Outcome/Achievements** |
| 1. | Ideathon – 1 | The students submitted ideas that have future business prospects. |
| 2. | Business Hackathon | The students were given a set of topics to develop prototypes and business applications. |
| 3. | Hack in the North | The annual mega hackathon, one of the largest hackathons in north India. |
| 4. | Project Demonstration | The students demonstrated the current version of their prototypes through an open exhibition. |
| 5. | Ideathon – 2 | The students submitted ideas that have future business prospects. |
| 6. | NewGen Hacks | The students developed prototypes of projects and 2 of them were selected for continued work and NewGen IEDC funding. |
| 7. | Project Demonstration | The students demonstrated the current prototypes through an open exhibition |
| 8. | Pitching contest for pan-India NewGen IEDC centres | Following up from the advisory board meeting, the aim was to |
| 9. | Business Hackathon | The students came up with business ideas and developed prototypes of the same through hackathons. |

1. To enhance Industry-Academia interaction

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| **Sr.**  **No.** | **Activities** | **Outcome/Achievements** |
| 1. | Survey of startups | The students went to numerous startups during the summers to look out for possibilities of academic linkage and get a feeling of the startup culture and their problems. |
| 2. | Talk by Smriti Tomar, CEO, InvestoAsia | The expert talked about financial markets and the role of startups in the fintech domain. |
| 3. | Talk by Sandeep Kochhar, CEO, Blewminds | The expert gave a motivational session on startups and an entrepreneurial life with many real life examples. |
| 4. | Talk by Ajit Balakrishnan, CEO, Rediff | The expert highlighted the changing technological front, and highlighted numerous problem domains where startups have an immense scope. |
| 5. | Talk by Anil Chikara, Chairman, Startup India Foundation | The expert interacted with most of the project ideas one-on-one and gave constructive feedback about the utility of the ideas in the real industry. He also took a talk. |

# Other important highlights (new initiatives), if any: (i) The centre has launched a BTech with a minor in Innovation, Entrepreneurship and IPR program as an academic offering. (ii) The centre is also planning to admit students from the local colleges and to offer them a platform through a structured program with certification in collaboration with PUM Netherlands.